

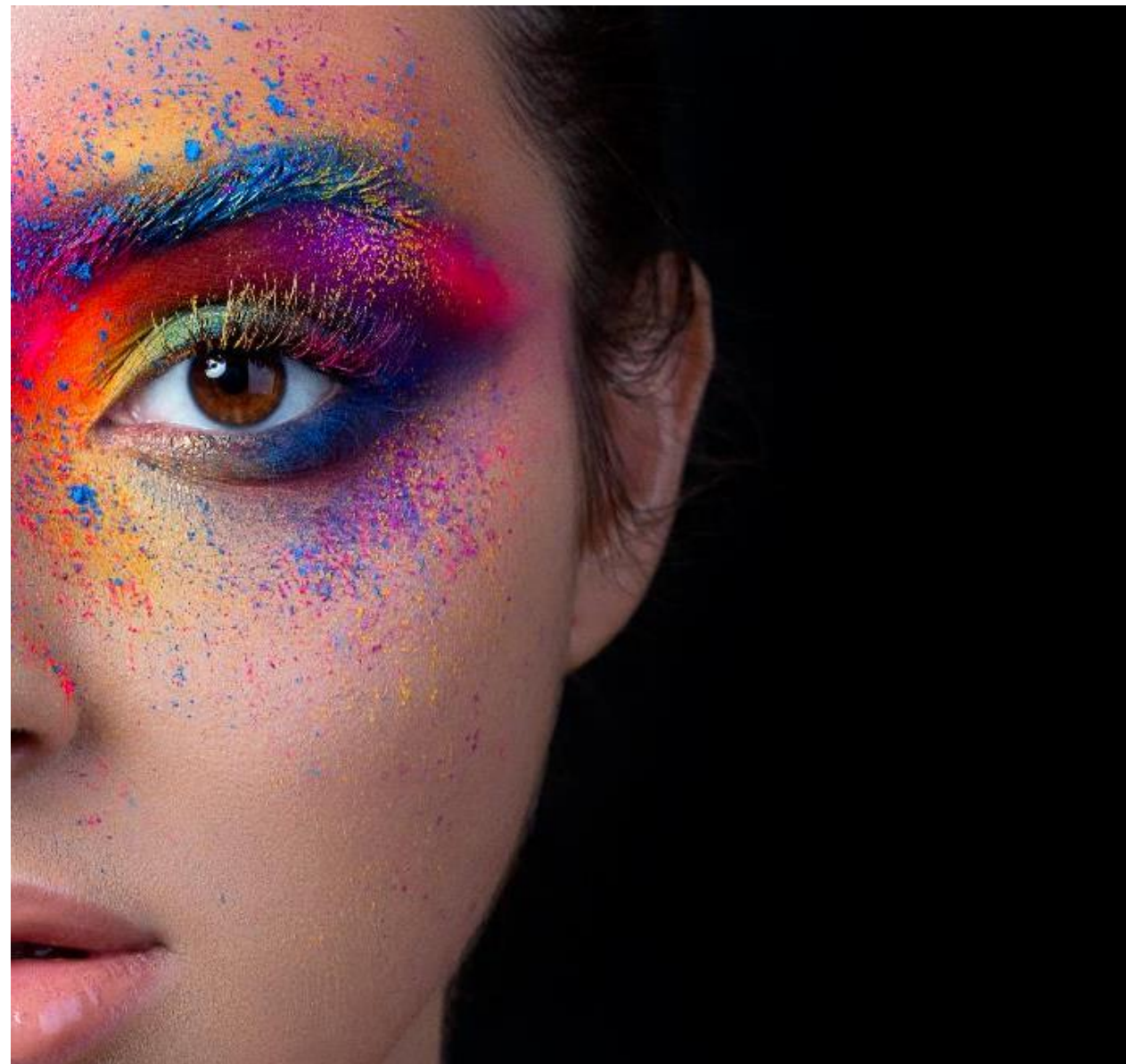


Financials Q2 2019

Strong increase in contracted services

Strong growth in Contracted Services and two global agreements

- ZetaDisplay has signed a global Digital Signage Framework Agreement with Ingka Group, the world's largest furniture retailer. The contract is commencing on 1 July 2019. The contract includes IKEA stores and offices operated by Ingka Group.
- Per Mandorf appointed as new President and CEO. Leif Liljebrunn will assume a new role as Vice President Mergers & Acquisitions. Per Mandorf takes up his new position on 1 September 2019.
- The annual general meeting appoints three new board members, who add increased software experience.
- ZetaDisplay has signed a five-year global Framework Agreement with the Norwegian furniture group Ekorner AS.



Significant events after the quarter

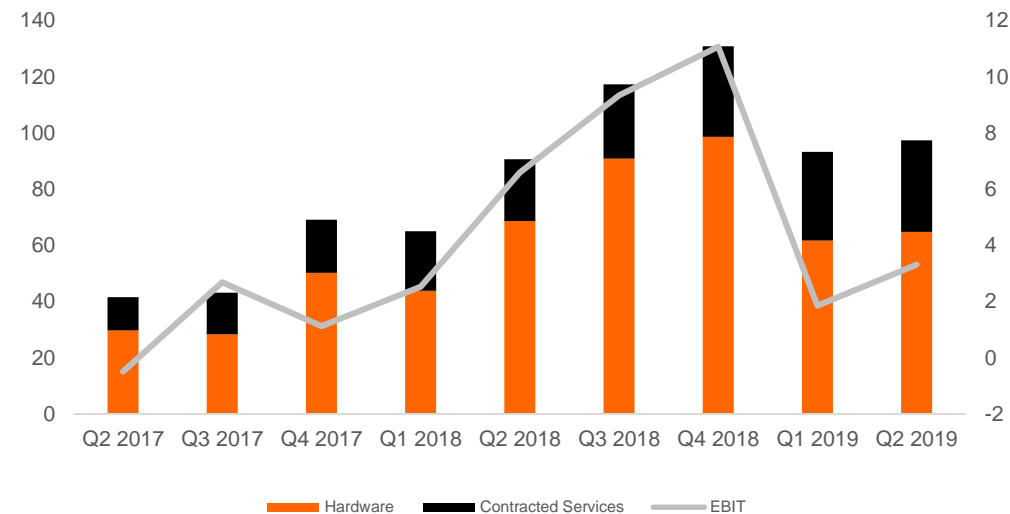
- ZetaDisplay received the first prize as the leading Nordic player in Digital Signage and was named second largest in Europe. The award was handed over at the European Digital Signage Summit in Munich.



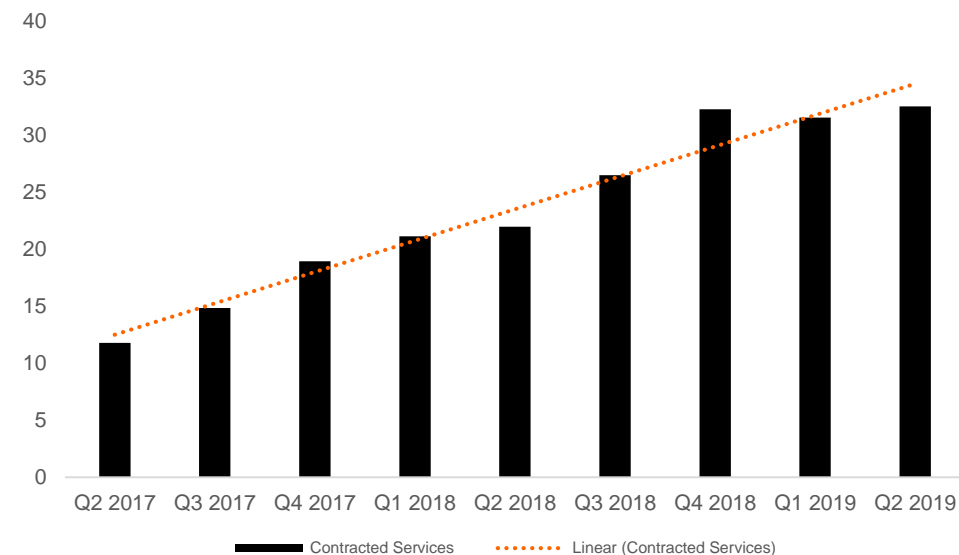
Q2/2019 – financial highlights

- Net sales increased by 7 % to SEK 97.4 (90.8) million
- Contracted services (recurring) increased by 48% to SEK 32.5 (22.0) million
- EBITDA amounted to SEK 9.6 (11.0) million
- Operating profit was SEK 3.3 (6.6) million
- Earnings per share before and after dilution amounted to SEK -0.04 (0.04) and SEK -0.04 (0.04)

Sales & Profit development (MSEK)



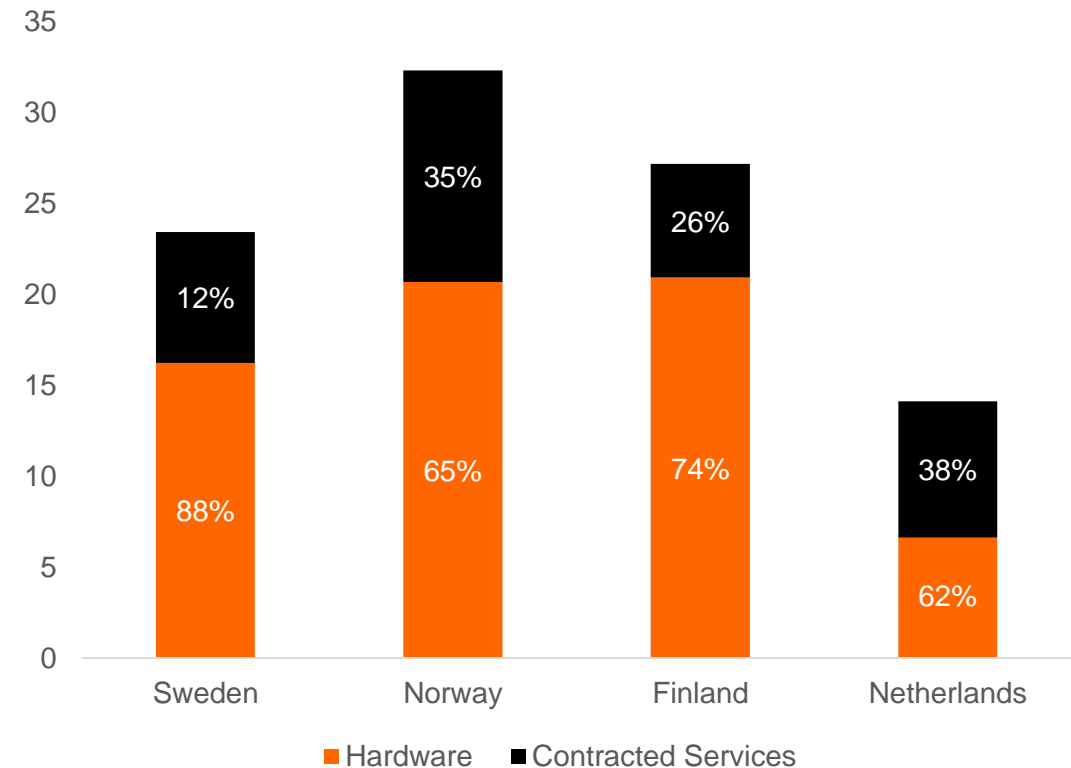
Contracted Services



Q2/2019 – segment reporting

- Sweden reported net sales of SEK 23.2 million (15.5), a growth of 50.6%
 - EBITDA during the quarter amounted to SEK -1.8 (-0.6) million
- Norway shows net turnover of SEK 32.3 (30.2) million, a growth of 6.9%
 - EBITDA was at SEK 8.4 (8.9) million
- Finland showed net sales of SEK 27.2 (27.5) million, a decrease of -1.1%
 - EBITDA of SEK 5.1 (2.8) million
- Netherlands had net sales of SEK 14.1 (17.3) million, a decrease of -18,5%
 - EBITDA of SEK 3.3 (4.5) million
- Group-wide costs increased by 29% from MSEK 6.1 to 7.9. The cost increase is related to increased harmonization, professionalization and internationalization of the entire group.

Q2 2019 segment reporting (MSEK)



Q2 2019 – key ratios in overview

FINANCIAL INDICATORS (TSEK)

	APR-JUNE 2019	APR-JUNE 2018	JAN-JUNE 2019	JAN-JUNE 2018	ROLLING 12 MONTHS Q3 2018 - Q2 2019	JAN-DEC 2018
Net sales	97 443	90 755	190 750	155 793	439 058	404 101
Contracted services (recurring)	32 545	21 990	64 098	43 122	122 883	101 907
Gross margin (%)	53,8	50,2	53,1	54,5	45,8	45,7
EBITDA	9 640	11 037	17 762	17 913	48 004	48 155
EBITDA-margin (%)	9,9	12,2	9,3	11,5	10,9	11,9
Operating profit	3 316	6 602	5 173	9 134	25 590	29 551
Operating margin (%)	3,4	7,3	2,7	5,9	5,8	7,3
Profit/loss for the period	139	2 140	-993	-1 482	26 065	25 576
Equity ratio (%)	50,2	46,0	50,2	46,0		42,9
Equity per share	12,22	10,76	12,22	10,76		11,24
Earnings per share before dilution (SEK)	-0,04	0,04	-0,14	-0,20		0,87
Earnings per share after dilution (SEK)	-0,04	0,04	-0,14	-0,20		0,85

Update on strategic priorities

- Upgrade user interface for Content Management System
- ERP installation in Finland
- Collaboration tools within the Office365 suite activated



FINANCIALS IN DETALS

Ola Burmark (CFO)

Q2/2019 - profit & loss statement

- Net sales for the quarter increased by 7% to SEK 97.4 (90.8) million, compared with the corresponding quarter last year. The share of contracted services increased by 48% and amounted to 32.5 (22.0) MSEK.
- Gross profit amounted to SEK 52.4 (45.6) million, corresponding to a gross margin of 53.8 (50.2)%.
- Operating profit amounted to SEK 3.3 (6.6) million.
- Financial items amounted to MSEK-1.4 (-2.0).

(TSEK)

	3 MONTHS APR-JUNE 2019	3 MONTHS APR-JUNE 2018	6 MONTHS JAN-JUNE 2019	6 MONTHS JAN-JUNE 2018	12 MONTHS JAN-DEC 2018
Net turnover	97 443	90 755	190 750	155 793	404 101
Capitalized work on own account	2 228	2 182	4 704	4 670	8 061
Total Revenue	99 671	92 937	195 454	160 463	412 162
<i>Operating expenses</i>					
Goods for resale	-45 052	-45 196	-89 446	-70 829	-219 421
Other external expenses	-15 238	-12 311	-28 225	-22 563	-46 605
Personnel expenses	-29 741	-24 393	-60 021	-49 158	-97 981
Depreciations	-6 324	-4 435	-12 589	-8 779	-18 604
Operating profit	3 316	6 602	5 173	9 134	29 551
Interest income	607	481	1 701	961	14 701
Interest expense	-1 959	-2 519	-5 206	-7 900	-10 708
Profit/loss after financial items	1 964	4 564	1 668	2 195	33 544
Tax	-1 825	-2 424	-2 661	-3 677	-7 968
Net profit/loss	139	2 140	-993	-1 482	25 576
Profit/loss per share before dilution, SEK	-0,04	0,04	-0,14	-0,20	0,87
Profit/loss per share after dilution, SEK	-0,04	0,04	-0,14	-0,20	0,85
Average number of common shares before dillution, SEK	27 972	21 050	26 942	20 788	23 144
Average number of common shares after dillution, SEK	28 216	21 542	27 172	21 309	23 666

Balance sheet

- Intangible assets of MSEK 428.6 (411.6). Increase of MSEK 17.0 explained mainly by exchange rate differences in Goodwill valuation and capitalized own development of MSEK 6.5
- Right of use assets of MSEK 15.7 due to implementation of IFRS 16. Liabilities have increased by approximately the same amount
- Cash and undrawn credit facilities of MSEK 116.5 (83.4)
- Net debt of MSEK 81.5 (73.8)
- Equity ratio of 50 (43) %

(TSEK)

	2019-06-30	2018-06-30	2018-12-31
ASSETS			
Subscribed capital unpaid after issue costs	0	160	0
Intangible assets	428 573	370 953	411 551
Tangible assets	8 306	8 114	7 539
Right of use assets	15 504	0	0
Deferred tax assets	3 109	2 445	4 589
Financial non-current assets	130	496	274
Total non-current assets	455 622	382 168	423 953
Inventories	14 961	13 646	13 373
Current receivables	94 290	73 725	111 512
Cash and cash equivalents	74 783	93 178	83 389
Total current assets	184 034	180 549	208 274
TOTAL ASSETS	639 656	562 717	632 227
EQUITY AND LIABILITIES			
Equity attributable to shareholders in the Parent Company	321 020	258 663	271 458
Total equity	321 020	258 663	271 458
Provisions	339	315	272
Non-current liabilities	167 517	138 404	182 387
Current liabilities	150 780	165 335	178 110
Total liabilities	318 297	303 739	360 497
TOTAL EQUITY AND LIABILITIES	639 656	562 717	632 227

Cash-flow statement

- Cash-flow from operating activities amounted to MSEK 6.7 (13.9) a decrease by 7.2 MSEK
- Changes in working capital of MSEK -6.9 (0.4)
- Investments driven by additional considerations paid during the year
- Financing activities driven by new share issues and amortizations during the six months, both 2019 and 2018.

	6 Months JAN-JUN 2019	6 Months JAN-JUN 2018
<i>Operating activities</i>		
Cash-flow from operating activities before changes in working capital	13 638	14 248
Cash-flow from changes in working capital	-6 933	-381
Cash-flow from operating activities	6 705	13 867
<i>Investing activities</i>		
Cash-flow from investing activities	-30 413	-43 085
<i>Financing activities</i>		
Cash-flow from financing activities	12 690	66 058
Cash-flow for the period	-11 018	36 840
Cash and cash equivalents at the beginning of the period	83 389	58 771
Exchange rate differences	2 412	-2 433
Cash and cash equivalents at the end of the period	51 429	93 178

Ownership structure End June 2019

- Valeado AB (fully-owned subsidiary to Virala Oy Ab) increased its shareholdings during the quarter in connection with a directed rights issue to 3 748 651 (3 000 000 as per 31 March 2019).
- The total number of shares amounted to 26 881 376.

SHAREHOLDER	NUMBER OF ORDINARY SHARES	NUMBER OF PREFERENCE SHARES	TOTAL SHARES	SHARE OF CAPITAL %	SHARE OF VOTES %
Valeado AB (Virala Oy Ab)	3 748 651	0	3 748 651	13,9%	14,2%
Anders Pettersson	2 713 567	58 114	2 771 681	10,3%	10,3%
Mats Johansson	2 563 468	2 628	2 566 096	9,5%	9,7%
Prioritet Capital AB	1 212 500	0	1 212 500	4,5%	4,6%
AMF Fonder	1 113 000	60 217	1 173 217	4,4%	4,2%
Anders Möberg	1 056 251	106 521	1 162 772	4,3%	4,1%
Magari Venture AS	1 100 000	0	1 100 000	4,1%	4,2%
Mats Leander	1 000 000	4 612	1 004 612	3,7%	3,8%
Martin Gullberg	802 500	0	802 500	3,0%	3,0%
Leif Liljebrunn	714 984	0	714 984	2,7%	2,7%
Nordea Fonder	616 215	0	616 215	2,3%	2,3%
Mikael Hägg	590 274	20 000	610 274	2,3%	2,2%
LMD Beheer B.V (previous owner Qyn B.V)	596 762	0	596 762	2,2%	2,3%
Six Sis AG	533 107	54 593	587 700	2,2%	2,0%
Avanza Pension	451 641	19 658	471 299	1,8%	1,7%
SEB Life International	421 503	0	421 503	1,6%	1,6%
Bernt Larsson	299 783	14 059	313 842	1,2%	1,1%
Manu Mesimäki	313 177	0	313 177	1,2%	1,2%
Other shareholders	6 427 661	265 930	6 693 591	24,9%	24,5%
TOTAL	26 275 044	606 332	26 881 376	100%	100%

A close-up photograph of a person's eye, heavily adorned with vibrant, multi-colored makeup. The eyelids are painted with a rainbow gradient, and the eyelashes are coated in thick, colorful mascara. The surrounding skin is covered in a fine spray of multi-colored glitter, creating a festive and eye-catching effect.

Thank you for your attention!

Ticker symbol [ZETA]
@nasdaqomxnordic.com