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ZetaDisplay: Supplies Last Meter Marketing to NetOnNet's warehouse stores

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NASDAQ OMX-listed ZetaDisplay continues to achieve success with its sales. It has just signed an agreement with NetOnNet in respect of ZetaDisplay's Digital Signage media platform and Last Meter Marketing. NetOnNet will thus provide a solution for most of its warehouse stores.

The agreement covers a solution whereby NetOnNet can quickly reach out with local and central communications. The content will also be shown in 3D format for consumers. NetOnNet is a leading supplier of home electronics via E-commerce and 14 warehouse stores in Sweden.

ZetaDisplay finds itself in an expansive phase and has positioned itself in the market by being able to show markedly improved customer communication and increased sales for its clients with the aid of the company's media platform for Last Meter Marketing.

"I am really pleased by our co-operation with NetOnNet. This client has had the highest requirements for technology, and by means of this solution we have been able to make unique presentations in 3D. Clients with new and more demanding needs are what drive our development forward. We can then apply the development results to both existing and new clients, in the Swedish and European markets," says Leif Liljebrunn, CEO of ZetaDisplay AB (publ).

ZetaDisplay is a leading supplier of Digital Signage to major chains in the retailing and service sectors. The company has about 40 employees, and sales offices located in Sweden, Denmark, Norway, Finland, Estonia and the Netherlands.

If you have questions, please contact:

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About ZetaDisplay

ZetaDisplay is a leading supplier of Digital Signage to major chains in the retailing and service sectors of the European market.

The head office is in Sweden and there are sales offices located in Denmark, Norway, Finland, Estonia and the Netherlands. Since April 2011 the company's shares have been traded on NASDAQ OMX First North Premier, using the ZETA abbreviation. The Certified Adviser is Erik Penser Bankaktiebolag and the liquidity guarantor is Pareto Öhman. More information can be found at <http://www.zetadisplay.com>

About Digital Signage and multi-channel communication

ZetaDisplay defines Digital Signage as a system for advertising, profiling and retail store communication, which forwards audio, images and film related to retail stores and information in the public environment. A Swedish name for Digital Signage translates as digital retailing communications. Solutions based on digital displays form a large part of the market, but development is proceeding towards the utilisation of more digital channels to communicate customer offers and other information. This is a matter of solutions that are integrated into social media and web sites, and apps for smart mobile phones and tablets which create interaction with customers. Development is also progressing towards integrating

solutions with retailers' cash desks for automatic price updating and the automatic switching of offers on the digital displays.