



## Annual Report 2024 published

April 30, 2025

**Malmö - ZetaDisplay AB (publ)** announces that the Annual Report for 2024 (in Swedish), provided by the board of directors, is now published and available in electronic format on the Group's Investor Relations website <https://ir.zetadisplay.com/financial-reports>. A shorter translated English version Yearbook is also available.

Malmö, 30 April 2025

*This information is information that ZetaDisplay AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of Anders Olin, at 08:00 CET on 30 April 2025*

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### ABOUT ZETADISPLAY

More than 20 years of leadership and innovation in digital signage.

ZetaDisplay was founded 2003 in Sweden as one of the early pioneers of digital signage. We are one of the leading European corporations in the digital signage market and a leading force in the European digital signage industry. Our proprietary software platform, digital business development and consulting services, innovative digital signage solutions, and creative concepts regularly inspire- influence and guide millions of people every day in retail environments, in restaurants, on advertising screens, in factories, on trains, on cruise ships, in stadiums, in workplaces and in all types of public spaces indoor and outdoor. ZetaDisplay is one of the largest leading European full service digital signage companies with direct operations in eight European countries and the US with +125,000 active installations in more than 50 countries globally. We are the digital signage business partner of choice for many of the worlds most respected blue-chip brands and companies.

ZetaDisplay is based in Malmö-Sweden, has a turnover of SEK +630 million and employs approx. 240 co-workers. ZetaDisplay is owned by the investment company Hanover Investors. More information at [www.ir.zetadisplay.com](http://www.ir.zetadisplay.com) and [www.hanoverinvestors.com](http://www.hanoverinvestors.com).

### Attachments

- [Annual Report 2024 \(Full Swedish edition\)](#)
- [Yearbook Annual Report 2024 \(Short English edition\)](#)